Real Talk:

Effective Motivational Techniques

Roy Berkowitz Inova Juniper Program

Caroline Campbell VDH

- What have you heard about Motivational Interviewing?
- How many have used it/tried some of the techniques in their job?

This is going to be about motivating clients...

As well as ourselves

- How many feel successful in their job/get the results they want from clients?
- How many of us keep on doing things the same way?
- How come?
 - What feels comfortable with consistency of routine?

In our brief time together
we will talk about
us doing something different:
THAT'S WHERE WE HAVE CONTROL

Definition of **Insanity**: "doing the same thing over and over and expecting different results."

What might be going through a client's head?

As we try to motivate the client, to encourage client to change their behavior.

How about what's going through your head?

How might these impact your time with the client? (i.e. how you present, communicate with the client)

We might need to motivate ourselves, too: Motivate ourselves to try something different.

"We might not be able to change the winds: but we can adjust the sails."

THAT'S WHERE WE HAVE CONTROL: You and I doing something different

Real Talk isn't just with the client... it's also with ourselves:

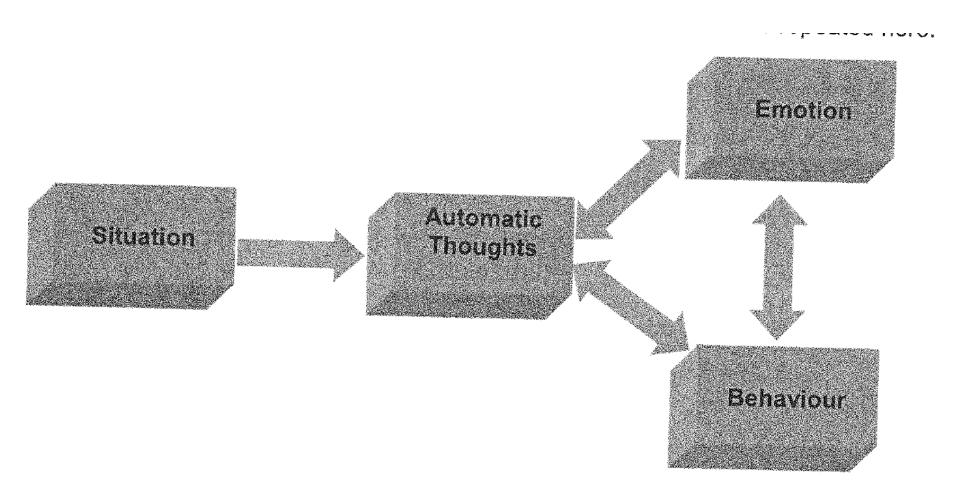
it's what we tell ourselves
that can help us do our job,
talk that helps us be creative, flexible...
or that contributes to us feeling
stifled, frustrated, angry... or burnt out.

Our self-talk effects how we react, feel, and can help limit or expand our creativity and options!

- What do you tell yourself about how successful/ unsuccessful you are?
- What goes on in your head when you are with a client
 - whose values are different than yours?
 - who makes it harder for you to do- or be successful in- your job?
 - What do you tell yourself when you don't get names?

Think for a second...
-How do those thoughts influence your behavior/what you say or do?

Thoughts Influence our Emotions... and then our Behavior



Different Thoughts can Lead to Different Emotions

Automatic Thought	Emotion
I hope he's all right and nothing happened.	
He's always late!!	
I guess he doesn't like me and doesn't want to be my friend.	
	I hope he's all right and nothing happened. He's always late!! I guess he doesn't like me and doesn't want to

- -What kind of behavior might each of these emotions lead to?
- -How might each thought influence how we react/act towards the person?

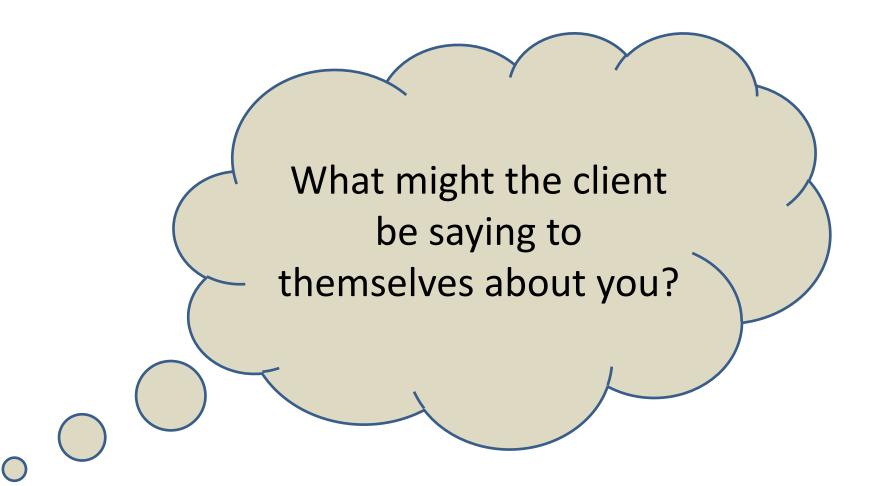
So what does that have to do with us in our professional role?

Situation Thought => Emotion => Behavior

Person won't give you names

Person is back at STD Clinic

??????



Think for a second...

- -How might that contribute to their response to you/ their behavior?
- -What might you do to help change their self-talk?
- -What could someone say to you if you were in client's position?

Changing the self messages, the tapes in our heads:

- Be aware of your thoughts, interrupt them, then challenge them
- -Redefine personal success, reframe it
- -Affirmations
- -Let unhelpful thoughts go past without getting caught up in them
- -Remind ourselves what we have control over and what we do not have control over

GRANT ME THE SERENITY

TO ACCEPT THE THINGS
I CANNOT CHANGE,
THE COURAGE TO CHANGE
THE THINGS I CAN, AND
THE WISDOM TO KNOW
THE DIFFERENCE.

-NIEBUHR-

What have you done or have told yourself...

-that helps you to
try a new strategy
-to change your self-talk
-that inspires you
to do something different?

How do you usually motivate yourself to make a change?

• You'll be having a *Resilience and Stress Management* talk later which will be focused on you taking care of yourself...

NOTICING and CHANGING YOUR THOUGHTS

are part of taking care of yourself and reducing stress, and can lead to new ways of being with clients, staying engaged with your job, avoiding burnout...

To say nothing of helping you cope with stressors in your personal life

And now...

Motivational Interviewing

What is Ambivalence?

Ambivalence means that....

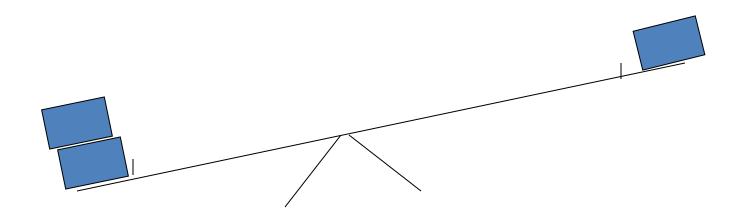
- -they have mixed feelings about doing/saying something
- -they feel conflicted, uncertain
- -they may be weighing their options, consequences
 - Or they may not want to think about it because it's uncomfortable, anxiety producing... maybe because they know they can't do it



AMBIVALENCE

(about a decision or about making a change)

IS LIKE A SEESAW



Encourage exploration of ambivalence

The Cost/Benefit, Risks/Rewards involved

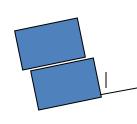
Who usually tells the patient the reasons/advice/tries to convince patient to engage in the 'healthier' behavior?

Reasons to not engage in

'Unhealthy' behavior

Reasons to engage in

'Healthier' behavior



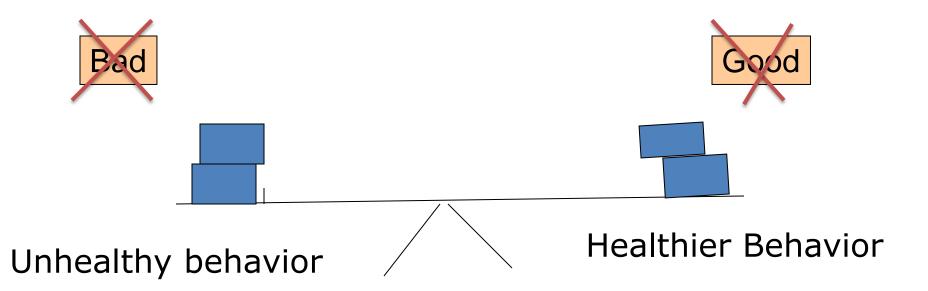
What do we usually say to these folks?

- -Not taking meds
- -Not using protection for sex
- -Smoking
- -Not exercising
- -Not checking blood sugar
- -Not taking an HIV test
- -Doing drugs

- -Taking meds
- -Using Protection
- -Stopping Smoking
- -Exercising
- -Checking blood sugar
- -Taking an HIV test
- -Not doing drugs

Help clients add bricks to the right side by asking questions, discussing,

rather than just telling them the reasons it may be 'good' to adhere to meds, to give you names, to test for HIV...



Goal is to increase the reasons for making a change from the patient's point of view.

This means

Asking, Drawing out

vs

Telling...

So we can find out what's important



to that person and 'use' that...
Then educate



where we need to educate

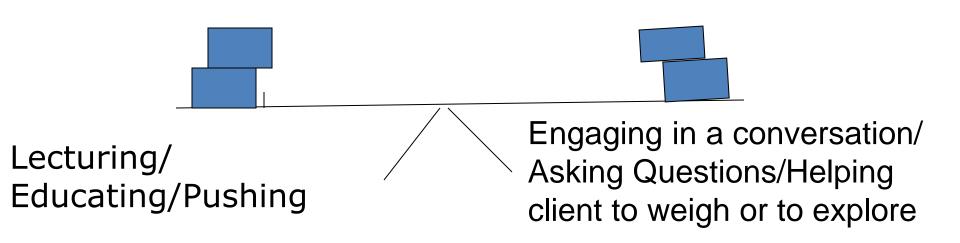
It's a Balancing Act

Choosing when to be

PERSUASIVE

VS.

INTERACTIVE



What tool are you going to use from your tool kit?

Key Goal of MI:

To elicit behavior change by helping clients explore and resolve ambivalence

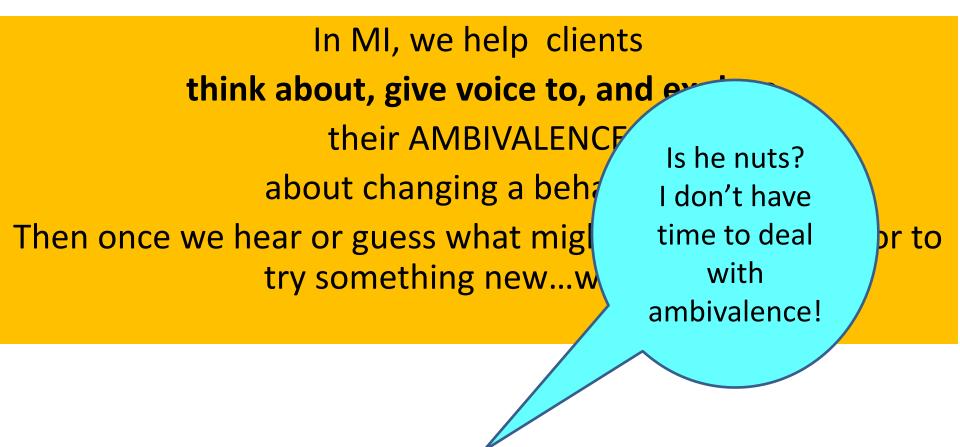
"Working with ambivalence is working within the heart of the problem."

Miller and Rollnick

In MI, we help patients
to think about, explore, and
Surface their AMBIVALENCE...

Get the patient to struggle internally
and not with you...

Learning the clients' perspective on their issues while I suspend mine...
What has weight/impact for him/her?



You are already 'dealing' with ambivalence with many patients: The question is "Will you actively engage it...or not?"

To sum up:

"People are generally better persuaded by the reasons they have themselves discovered than by those that enter the minds of others..."

Blaise Pascal, Mathematician & Theologian (1623-1662)

"If you argue for one side, an ambivalent person is likely to defend the other."

Roy Berkowitz
Gay NY Jewish Buddist with much ambivalence (1951-)

How do we help clients to ambivalence?

- -What would that be like for you, giving me her name?
 -What makes it difficult? What might it feel like initially? Later on?
- -What's the worst/best thing that might happen if you -gave me his name?
 - -continued to do this behavior?
 What would that be like for you? What could you do if that happened?
- -If she never knows that she's been exposed... What do you imagine will happen? What's that like for you, knowing that?
 -What would you want someone else to do if they exposed you but wouldn't give me your info to help you? How come?

What do you notice about these statements?

Looking Backward and Forward: Not Taking Meds as prescribed

•	"What might happen if you didn't ta	ke your meds/continued to	?
	How would that be if that happened? For you/others?		
	-What would it be like telling	[a parent, friend, spouse, etc]	

that you _____/ that you won't ____?

-How might that affect your life? Your relationship(s)? Your dreams (or the next 6 months)?"

"If that happened, how might that effect your day to day life?

- -Like walking your dog?/Going to the gym?/Visiting your folks for the holidays?"
 - "So what would it be like not being able to walk Buster? Or not being able to work out?, etc."

Decisional Balance Questions

- 1. What do you see as a disadvantage about/ problem with doing/trying this new behavior?
- 2. What do you see as an advantage/benefit about doing this new behavior? What might you like about that?
- 3. What are you liking about this [present] behavior?
 What's not so great about what you're doing now? How come?
- 4. What might you miss about not doing this [present] behavior? Not miss?

Decisional Balance Questions (cont)

- 5. What makes it more difficult for you to do the new behavior? What might make it easier for you to do the behavior?
- 6. Who [individual or groups] do you think would (or did) disapprove or object of you doing the new behavior?
- 7. Who [individual or groups] do you think would (or did) approve or support your doing the new behavior?

Ask questions, Stir up dissonance*, and let them struggle...

They may not resolve it right then and there...

PLANT SEEDS

Instead of...

Just teaching/ Always educating about the importance ... of taking a test, giving names, etc.

^{*} The way one is living now as opposed to the way one wants to live

It's the client who decides what to tell you, to change a behavior so...

What might we <u>say or do</u> to foster a client's decision/sense of control?

What might we need to <u>stop</u> saying/doing to enhance the likelihood that a client will try changing, give a name, etc?



This short time was meant to PLANT SEEDS